



DEEPTI MILLER

BA HONOURS

Graphic Design & Illustration

dmillerdesign.online

With almost 20 years experience in print and digital design.

I am passionate about clever design concepts and beautiful details. I am confident organising multiple projects, editorial design, and photo shoots. I have also developed digital design skills with focus on micro-sites and animated infographics.

I enjoy the creative process from sketches, layout, animation and UX to the finishing touches.

I hope to flourish in a diverse and professional atmosphere.

EXPERIENCE

Legal and General Asset Management • Senior Graphic Design Executive April 2024 - present •

Working in the brand team, designing brochures, social media art, pitch and RFP presentations, OOH events artwork, video shoots with post-production including motion and audio, Ceros micro-sites and infographics. I lead Ceros (Saas) integration for the team and am excited to be part of the latest visual identity update.

Citywire • Senior Digital Designer Nov 2016 - Feb 2024 • Digital Designer Feb 2014 - Nov 2016 •

Lead digital designer in my team creating unique publications from global micro-sites, animated infographics, ezines, illustrations and branded content for financial professionals worldwide. This involved interpreting data and copy into exciting visuals. Working with clients and in-house to achieve the best UX and apply styles across video, web, social media and print. Some of my work is also listed on the Ceros inspiration pages and I was promoted to manage, mentor and train direct reports and co-ordinate our projects.

Big White Wall • Senior Digital Designer Jun 2013 - Feb 2014 •

Developing the UI of an online mental health service. I collaborated with developers and writers to create visuals.

7B Creative • Creative Director 2013 - 2024 (Volunteer & Freelance projects) •

Creating engaging design solutions from logos, websites, presentations and illustrations. Clients have included Sutton Night Watch, Sophisticated Sounds and Onside Law. I also have an Etsy shop, DeepsDesignsGB.

Televisual Media • Art Editor Jan - May 2013 •

Design and production of Televisual magazine for production professionals. I was responsible for layouts, overseeing photoshoots and sourcing illustrators for this established title and associated merchandise.

Archant • Senior Designer Dec 2011 - Jan 2013 • Editorial Designer Jan - Dec 2011 • Designer Aug 2008 - Jan 2011 •

Designing magazine editorial for titles including; Grove, SW, The Royal Wedding Magazine and award-winning publications The Hill and The Resident. Responsible for multiple deadlines, creative direction on photo shoots, re-designs and using a CMS. I was promoted to focus on editorial design and to manage a team.

Alain Charles Publishing • Design & Layout Production Assistant Apr - Jul 2008 •

Designing business magazines and merchandise such as Offshore Arabia and African Textiles.

Volunteer & Freelance • Graphic Designer & Illustrator 2007 - 2008 •

Designing for London Sports Magazine, Wired ForStyle online and assisting in community art workshops.

Asian Interactive Media • Junior Designer Aug 2006 - Nov 2007 •

Magazine layout and merchandise for glossy lifestyle titles; Asian Woman, Bride, Groom & Man, Fashion and Style & Home. I was responsible for design of regular editorial pages and some fashion illustrations.

- Editorial
- Pre-press
- Art Direction
- Print
- CMS
- Logos
- Management

- Illustration
- Editorial
- Pre-press
- Print

- Micro-sites
- SEO
- Accessibility
- Video
- Synthesia AI
- Figma
- Siesmic
- Canva

- Web Design
- Animation
- Infographics
- Data Visualisation
- Art Direction
- UI and UX
- Storyboards
- Creative Direction

CONTACT

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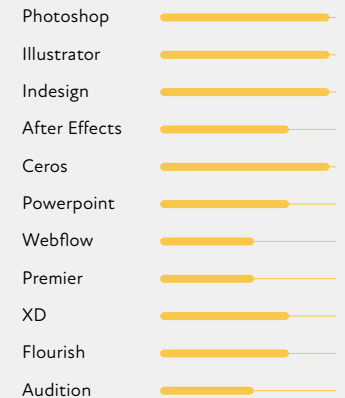
EDUCATION

BA Hons Graphic Design & Illustration
University of Hertfordshire 2005

COURSES

HTML5 & CSS City Lit 2021
Web Coding for Designers LCC 2018
UXD Chelsea College of Arts 2018
Management Hemsley Fraser 2016

SOFTWARE



SKILLS

organised
communication
TIME MANAGEMENT
collaboration
conceptualisation
EMPATHY

HOBBIES



Grey's Anatomy Phillipa Perry