



DEEPTI MILLER*

BA HONOURS

Graphic Design & Illustration

dmillerdesign.online

With almost 20 years experience in print and digital design. I am passionate about clever design concepts and beautiful details. I am confident organising multiple projects, editorial design, and photo shoots. I have also developed digital design skills with focus on micro-sites and animated infographics.

I enjoy the creative process from sketches, layout, animation and UX to the finishing touches. I hope to flourish in a diverse and professional atmosphere.

EXPERIENCE

Legal and General Asset Management • Senior Graphic Design Executive April 2024 - present •
Working in the brand team, designing brochures, social media art, pitch and RFP presentations, OOH events artwork, video shoots with post-production including motion and audio, Ceros micro-sites and infographics. I lead Ceros (SaaS) integration for the team and am excited to be part of the latest visual identity update.

Citywire • Senior Digital Designer Nov 2016 - Feb 2024 • Digital Designer Feb 2014 - Nov 2016 •
Lead digital designer in my team creating unique publications from global micro-sites, animated infographics, ezines, illustrations and branded content for financial professionals worldwide. This involved interpreting data and copy into exciting visuals. Working with clients and in-house to achieve the best UX and apply styles across video, web, social media and print. Some of my work is also listed on the Ceros inspiration pages and I was promoted to manage, mentor and train direct reports and co-ordinate our projects.

Big White Wall • Senior Digital Designer Jun 2013 - Feb 2014 •
Developing the UI of an online mental health service. I collaborated with developers and writers to create visuals.

7B Creative • Creative Director 2013 - 2024 (Volunteer & Freelance projects) •
Creating engaging design solutions from logos, websites, presentations and illustrations. Clients have included Sutton Night Watch, Sophisticated Sounds and Onside Law. I also have an Etsy shop, DeepDesignsGB.

Televisual Media • Art Editor Jan - May 2013 •
Design and production of Televisual magazine for production professionals. I was responsible for layouts, overseeing photoshoots and sourcing illustrators for this established title and associated merchandise.

Archant • Senior Designer Dec 2011 - Jan 2013 • Editorial Designer Jan - Dec 2011 • Designer Aug 2008 - Jan 2011 •
Designing magazine editorial for titles including; Grove, SW, The Royal Wedding Magazine and award-winning publications The Hill and The Resident. Responsible for multiple deadlines, creative direction on photo shoots, re-designs and using a CMS. I was promoted to focus on editorial design and to manage a team.

Alain Charles Publishing • Design & Layout Production Assistant Apr - Jul 2008 •
Designing business magazines and merchandise such as Offshore Arabia and African Textiles.

Volunteer & Freelance • Graphic Designer & Illustrator 2007 - 2008 •
Designing for London Sports Magazine, Wired ForStyle online and assisting in community art workshops.

Asian Interactive Media • Junior Designer Aug 2006 - Nov 2007 •
Magazine layout and merchandise for glossy lifestyle titles; Asian Woman, Bride, Groom & Man, Fashion and Style & Home. I was responsible for design of regular editorial pages and some fashion illustrations.

- Editorial
- Pre-press
- Art Direction
- Print
- CMS
- Logos
- Management

- Illustration
- Editorial
- Pre-press
- Print

- Micro-sites
- SEO
- Accessibility
- Video
- Synthesia AI
- Figma
- Siesmic
- Canva

- Web Design
- Animation
- Infographics
- Data Visualisation
- Art Direction
- UI and UX
- Storyboards
- Creative Direction

CONTACT

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BA Hons Graphic Design & Illustration
University of Hertfordshire 2005

HTML5 & CSS City Lit 2021
Web Coding for Designers LCC 2018
UXD Chelsea College of Arts 2018
Management Hemsley Fraser 2016

- Photoshop
- Illustrator
- InDesign
- After Effects
- Ceros
- Powerpoint
- Webflow
- Premier
- XD
- Flourish
- Audition

organised communication
TIME MANAGEMENT
collaboration conceptualisation
EMPATHY



Grey's Anatomy Phillipa Perry

EDUCATION

COURSES

SOFTWARE

SKILLS

HOBBIES