



# DEEPTI MILLER\*

## BA HONOURS

Graphic Design & Illustration

**dmillerdesign.online**

With almost 20 years experience in print and digital design.

I am passionate about clever design concepts and beautiful details. I am confident organising multiple projects, editorial design, and photo shoots. I have also developed digital design skills with focus on micro-sites and animated infographics.

I enjoy the creative process from sketches, layout, animation and UX to the finishing touches. I hope to flourish in a diverse and professional atmosphere.

## EXPERIENCE

### Legal and General Asset Management • Senior Graphic Design Executive April 2024 - present •

Working within the brand team for the DB channel, designing brochures, social media art, pitch and RFP presentations, events artwork, video shoots with post-production, Ceros micro-sites and infographics. Responsible for Ceros integration for the whole team and, excited to be part of the visual identity update.

- Micro-sites
- Video
- Events
- Synthesia AI
- Figma
- Siesmic
- Canva

### Citywire • Senior Digital Designer Nov 2016 - Feb 2024 • Digital Designer Feb 2014 - Nov 2016 •

Lead digital designer in my team creating unique publications from micro-sites, animated infographics, ezines, illustrations and branded content for financial professionals worldwide. This involves interpreting data and copy into exciting visuals. Working with clients and in-house to achieve the best user experience and apply styles across video, web, social media and print. Some of my work is also listed on the Ceros inspiration pages and I was promoted to manage and train direct reports and co-ordinate our projects.

- Web Design
- Animation
- Infographics
- Data Visualisation
- Art Direction
- UI and UX
- Storyboards
- Creative Direction

### Big White Wall • Senior Digital Designer Jun 2013 - Feb 2014 •

Developing the UI of an online mental health service. I collaborated with developers and writers to create visuals.

### 7B Creative • Creative Director 2013 - 2024 (Volunteer & Freelance projects) •

Creating engaging design solutions from logos, websites, presentations and illustrations. Clients have included Sutton Night Watch, Sophisticated Sounds and Onside Law. I also have an Etsy shop, DeepDesignsGB.

### Televisual Media • Art Editor Jan - May 2013 •

Design and production of Televisual magazine for production professionals. I was responsible for layouts, overseeing photoshoots and sourcing illustrators for this established title and associated merchandise.

### Archant • Senior Designer Dec 2011 - Jan 2013 • Editorial Designer Jan - Dec 2011 • Designer Aug 2008 - Jan 2011 •

Designing magazine editorial for titles including; Grove, SW, The Royal Wedding Magazine and award-winning publications The Hill and The Resident. Responsible for multiple deadlines, creative direction on photo shoots, re-designs and using a CMS. I was promoted to focus on editorial design and to manage a team.

### Alain Charles Publishing • Design & Layout Production Assistant Apr - Jul 2008 •

Designing business magazines and merchandise such as Offshore Arabia and African Textiles.

### Volunteer & Freelance • Graphic Designer & Illustrator 2007 - 2008 •

Designing for London Sports Magazine, Wired ForStyle online and assisting in community art workshops.

### Asian Interactive Media • Junior Designer Aug 2006 - Nov 2007 •

Magazine layout and merchandise for glossy lifestyle titles; Asian Woman, Bride, Groom & Man, Fashion and Style & Home. I was responsible for design of regular editorial pages and some fashion illustrations.

## CONTACT

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## EDUCATION

BA Hons Graphic Design & Illustration  
University of Hertfordshire 2005

## COURSES

HTML5 & CSS City Lit 2021  
Web Coding for Designers LCC 2018  
UXD Chelsea College of Arts 2018  
Management Hemsley Fraser 2016

## SOFTWARE

- Photoshop
- Illustrator
- InDesign
- After Effects
- Ceros
- Powerpoint
- Webflow
- Premier
- XD
- Flourish
- Audition

## SKILLS

- organised communication
- TIME MANAGEMENT
- collaboration
- conceptualisation
- EMPATHY

## HOBBIES

- Grey's Anatomy
- Phillipa Perry